



kenosha COMMUNITY
sailing CENTER

www.kenoshasailing.org

2012 Annual Report

Kenosha Community Sailing Center

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KCSC Sailing Into the Future

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KCSC Sailing Into the Future

Mission Statement:

The Kenosha Community Sailing Center (KCSC) is a collaborative effort between the Kenosha Yacht Club (KYC), local organizations, and area schools. KCSC's primary goal is to educate Kenosha youth in the sport of sailing while integrating academic, leadership, and life skills. The KCSC also promotes awareness of and access to the Kenosha Harbor and the resources of Lake Michigan while respecting the local environment for people of all ages through the sport of sailing.

History:

The Kenosha Community Sailing Center was established in the spring of 2008 as a registered 501(c) nonprofit organization. The genesis of the program is attributed to the commitment and vision of Jim Buck. For several years prior to the establishment of the KCSC, Mr. Buck had offered a sailing program to the youth of Kenosha through local agencies. It was these offerings that created an increased interest and awareness throughout the community, thereby necessitating a more formalized sailing center.

The founding goal of the KCSC for 2008 was to create an introductory sailing course through collaboration with Kenosha Yacht Club (KYC) members and community teachers for the summer of 2009. KYC members were to provide



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expertise and on-water instruction in the art of sailing; whereas, local area teachers were to incorporate instructional pedagogies and develop a five week sailing curriculum. In attaining this initial goal, KCSC members promoted the sailing program while recruiting students from the community. This recruitment effort established rapport with key community organizations essential to the success of future endeavors by the KCSC.

KCSC members continue to conduct meetings with local schools, community organizations, and business leaders. The focus of these meetings is to establish a support base for the program while promoting the goals of the KCSC. These meetings proved quite successful in recruiting a diverse group of students from the community. In addition to these meetings, local colleges were visited in an attempt to recruit college-aged students to become part of the teaching cadre as part of an internship program. These relationships will continue throughout the year in preparation of the 2013 sailing season.

In 2009 the KCSC received a grant that allow the organization to build a one and a half story building on the KYC dock that gives the organization a work and storage building. This was instrumental in allow the continued growth of the organization.

2013 was the first year that the KCSC was able to pay for a regular sailing instructor. In previous years, sailing instruction was done by US Sailing Certified instructors volunteering their time. The KCSC was able to hire Eryn Goriup, a student who had learned to sail while she was a student at Harborside Academy and completed her US Sailing level one certification in June 2012. This was one of our original goals to start youth at the sailing center and have them progress with their sailing and leadership skills. Eryn is a fulltime student at MATC in Milwaukee.

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Community Outreach

Harborside Academy Instructor Day

The KCSC works with Harborside Academy Charter School to host a week-long orientation for new students, during which they make new friends while learning to sail. This program has been so successful, Harborside hosted a week of instructor training for teachers from other high schools around the Midwest. The week consisted of seminars and classes to help instructors learn new techniques for engaging today's youth. This was a success. One of the high schools has engaged a local yacht club to start a similar program in their city.



ELCA Urban Outreach Center - Summer Sailing Program

The Urban Outreach center brought students this to learn sailing. They attended on Tuesday afternoons four weeks. This was a wonderful opportunity for students that had never been on any boat much less actually sailed a boat. This is the first year that they had tried this type of activity in their summer program. Karl Erickson (ELCA program director) was pleased and plans on working to this goal again next year.



Wheatland Center School District

Brought eighteen students to the KCSC for a afternoon sailing experience. This was a new experience for many of the students and the instructor said he would like to expand this experience next year.

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Summer Sailing Programs

Younger sailors: 2012 was the first year that the KCSCS was able to offer sailing instruction for youth under the age of 12. In September 2011, the Waukegan Yacht club donated their small sailboats to the KCSC. The club had heard of the work the KCSC was doing and had not been able to duplicate this effort locally, while much of the equipment was not completely usable. There were five small Optima sailboats included; these boats are perfect for nine to twelve year old students. We anticipate this program to grow in coming years.

Adult Sailing: Starting in May, the KCSC offered introductory adult sailing classes for adults in the area. The classes included four evenings of classroom instruction followed by four evenings on Lake Michigan. The Kenosha Yacht Club members donate their time and sailboats to make this possible. The course cost \$100.00, providing experience that many residents of the area have never experienced.

Women's Sunday sailing: 2012 was also the first year that the KCSC offered classes geared to women. We found that some of the women were more comfortable learning to sail in a female group. This class was five weeks long and met on Sunday mornings. The course was lead by our newest instructor



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High school Sailboat Competition

Students from Harborside, St. Joseph's high school and Lakeview have started sailing in the Midwest InterScholastic Sailing Association (MISSA) regattas. This will continue to excite our more advanced student while teaching them teamwork and leadership skills. A short description of MISA is below.

MISSA was established as the regional governing body for high school sailing in the Midwest. Our objective is to further the sport of sailing in Midwest secondary schools, and to provide a standardized set of rules and procedures for competition. Currently, there are 55 member schools. This number varies from year to year but has been fairly steady for the last several years.

Middle School Science class

Another first this year contacted by middle school teacher and asked to if we would be willing to take an afternoon to explain the scientific principles of sail propulsion and show the students examples of boat hulls, rigging and sails. Ron Otto who recently retired from UW Parkside College taught this class. We anticipate additional requests like this in the future.

Harborside Academy and Paideia House Middle School

Bill Haithcock (Principal of Harborside) expanded the yearly high school pre-orientation to include youth from Paideia middle school. Bill finds that the sailing class allows the new students to quickly adjust to the new school environment by meeting teachers and other students. This is the fourth year that Harborside Academy and the KCSC has provided this activity for students.

Participant Demographic

Age	Male	Female	Total
Adults	32	24	56
Under 18	28	68	96
Total Students			152

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2012 Sailboat Purchase:

In October of this year, the KCSC was able to purchase five Bic opens that were used during the Bic Nationals in Florida. The purchase price was \$11,000.00. We have been able to raise \$3,950.00 from individual donations from Kenosha Yacht Club members and individuals that have been exposed to the efforts and opportunities presented at the KCSC for adults and youth.



These boats will be used to take some of the load-off of our fleet of aging Butterflies. Many of these sailboats are over thirty years old and the increase of use by sailing classes and KCSC members is causing a number of them to fail beyond repair.

The KCSC has paid fifty percent of the total cost and will need to pay the balance in May 2013. We plan additional fundraising to acquire the additional funds in the coming months.

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2013 Docking Facilities:

The Small-boat Basin between the KYC and the Coast Guard station is used to launch the small boats for sailing lessons. Two years ago, Southport marina was replacing the docks in the marina and they donated a used dock to the KCSC. This dock is used to tie-up the safety boat and small sailboats during lessons. Boats cannot be stored on the dock due to the tremendous surge that the harbor is subjected to during high wave conditions.



The KCSC built a ramp to allow the small sailboats to be launched for sailing classes. This is difficult with the women, smaller kids, there is a surge in the harbor or when the older Butterflies have been in the harbor for an extended period. These older boats have a tendency to leak water into the hull, which can make them very heavy and difficult to carry.

Our goal in the spring of 2013 is to build additional docking in the small-boat basin that will allow the students to pull the boats onto the docks instead of carrying them up the ramp. This will be much safer for the younger sailors and will cause less wear and tear on the boats.



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Financial Planning

The KCSC is committed to providing a fun, safe environment for families, adults and the youth of Kenosha and surrounding communities. In its inaugural year, the KCSC received financial support through grant funding from the Kenosha Days of Discovery (KDOD). Through that funding, the KCSC was able to add to its existing fleet of watercraft, provide instructional materials for students and staff. The following year, the Kloss foundation's grant allowed the KSCS to build a clubhouse. In 2011, the KCSC received a small CDBG grant for student scholarships and new life jackets. The KCSC is committed to student and member involvement in future financial responsibilities and instructional support.

Goal: The KCSC will develop and implement a funding plan to sustain and expand operations and programming.

- Grant research and writing (matching and initial)
- Local area business advertisements in yearbook
- Youth sailing club fundraisers
- Sailing regattas
- Increase membership in KCSC and KYC

Facilities and Equipment

Goal: The KCSC will develop and implement a long-range facilities plan.

- Develop sailboat basin for watercraft
- Continue to upgrade our fleet for sailboats
- Update safety equipment
- Continue to replace older sailboats (Butterflies) and outboard engines.

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Expansion of Programming

Goal: The KCSC will continue to develop existing and new programming to address the changing needs of the sailing community.

- Incorporate changes to existing sailing program based on input from KCSC members, schools and students
- Create mentor programs for younger students
- Develop internships at local colleges and high schools
- Expand adult sailing and competition program
- Conduct informational sessions at area schools and organizations



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Appendix B: 2012 Income Statement

Income Statement

as of 11/30/2012

Revenue	2012
	Amount
Grants	\$516.89
Fundraising: BIC Donoations	\$3,955.00
Magic Sailaways	\$300.00
Program Fees: Classes Fees & Member Dues	\$21,377.26
Total Revenue	\$26,149.15
Operating Expenses	2012
	Amount
Advertising	\$2,780.80
Business Memberships & Registrations	\$329.15
Facilities: Boat & Engine Repair	\$2,626.95
Facilities: Equipment Purchases	\$5,900.00
Contract Servcies	\$1,700.00
Instructor Training	\$325.00
KYC Fee for Joint Members	\$1,078.12
Operations: Gas, Oil & Boat Supplies	\$4,059.46
Operations: Insurance	\$3,048.01
Sailing Instructor Salaries	\$2,375.00
Youth Racing Team	\$570.00
Total operating expenses	\$24,792.49
Net Income (Loss)	\$1,356.66

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"It is not the ship so much as the skillful sailing that assures the prosperous voyage."

- George William Curtis

